

ITALIAN KIDNEY FOUNDATION

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WHO WE ARE

The Italian Kidney Foundation (Fondazione Italiana del Rene ETS - FIR) was established in 2000 to improve collaboration and communication between all those who fight every day to prevent and defeat kidney diseases.

Our team includes nephrologists, patients, nurses, laboratory technicians, dietitians, psychologists, physiotherapists – and anyone willing to contribute.

The only true requirement to join us is the desire to take action against chronic kidney conditions.

FIR is part of IFKF-WKA. This allows the Foundation to stay aligned with global priorities and access high-quality resources and it also gives visibility and opportunities. 2024–2026: Italian Presidency of IFKF–WKA – Professor Alessandro Balducci (former FIR President).

WHAT WE DO

Our core activities include:

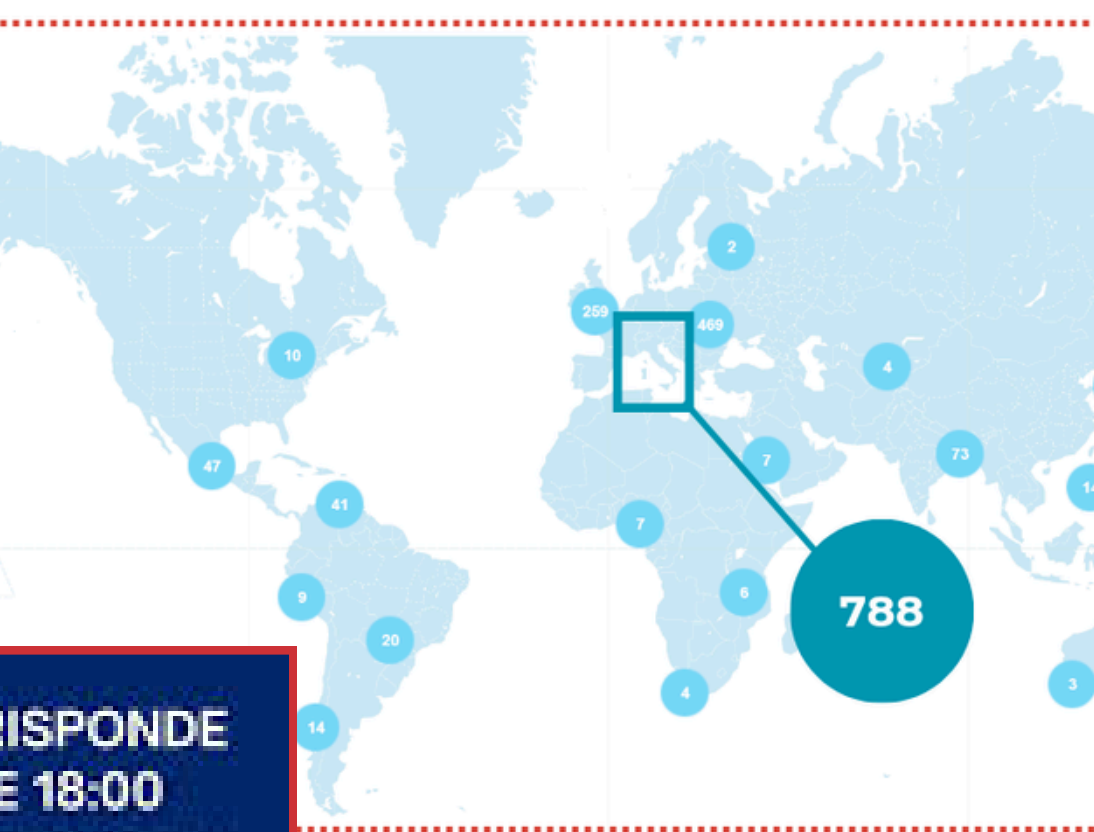
- **Promoting prevention and early diagnosis of chronic kidney disease (CKD)**
- **Spreading the culture of organ donation and transplantation**
- **Supporting patients and families to improve quality of life**
- **Providing training and continuing education for healthcare professionals**
- **Supporting medical research**
- **Advocating for early diagnosis and awareness through institutional dialogue**

WHAT WE DO



World Kidney Day (WKD):

- Coordinated in Italy by FIR since 2006
- We collect registrations from hospitals, pharmacies, schools, and associations and send educational and screening materials
- We manage screening data collection via FIR official web platform
- Activities include public screenings, school programs, awareness initiatives, lighting of monuments (*“Let’s shine a light on chronic kidney disease!”*)
- In 2024: 300 events. In 2025: nearly 800 events
- FIR provides all official Italian translations of WKD campaign materials and the content of the international website www.worldkidneyday.org



GIORNATA MONDIALE DEL RENE: DIRETTA YOUTUBE
[youtube.com/PlanetaSalute](https://www.youtube.com/PlanetaSalute)
www.planetasalute.tv

IL NEFROLOGO RISPONDE
13 MARZO ORE 18:00
 scrivetevi le vostre domande in diretta
[whatsapp 331.337.3026](https://www.whatsapp.com/331.337.3026)

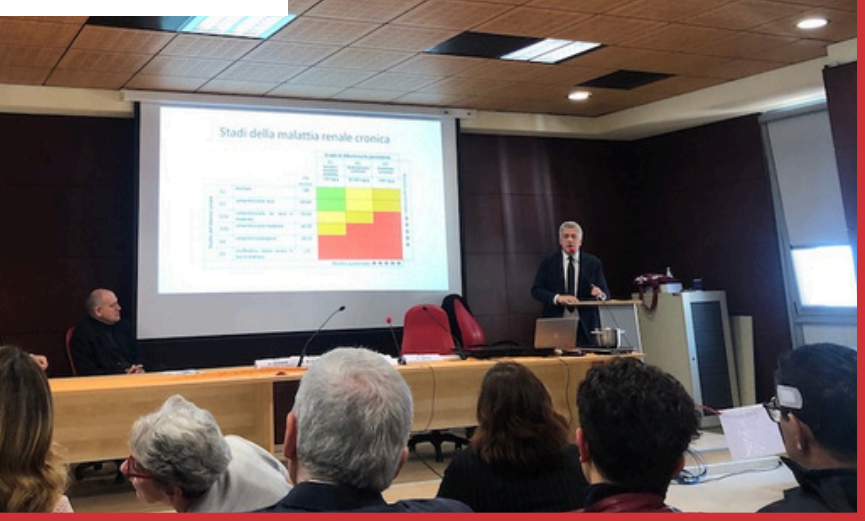


LUCA DE NICOLA
PRESIDENTE SIN



MASSIMO MOROSSETTI
PRESIDENTE FIR

PLANETA SALUTE 2.0



GENNARO SANSONE
 NEFROLOGO RESPONS. UNITA' OPERATIVA MARATEA

HIGHLIGHTS & ACHIEVEMENTS

Key achievements in awareness:

- In 2024, we organized over 300 initiatives for **World Kidney Day**
- In 2025, we reached a new national record: nearly 800 activities across the country
- **“Archeo Fit Walking”** – Rome (2023): 500 participants explored the city combining kidney health, physical activity, and culture
- **“Una Montagna di Salute Renale”** – Leonessa (Rieti, 2024): 300 people involved in a day of health, nature, art, and local food
- **“Coast to Coast Challenge”** (2025): cycling event across Europe to raise awareness and support research. Italian edition: from Paestum (Tyrrhenian Sea) to Giovinazzo (Ionian Sea)
- **“Sport e Salute: passo dopo passo per la prevenzione delle malattie renali”** - Ostia, Rome (2025): in collaboration with the Italian Transplant Forum to promote health, sport, and kidney disease prevention, the event registered 150 participants

These events show how we bring kidney health into everyday life — through movement, awareness, and community engagement.



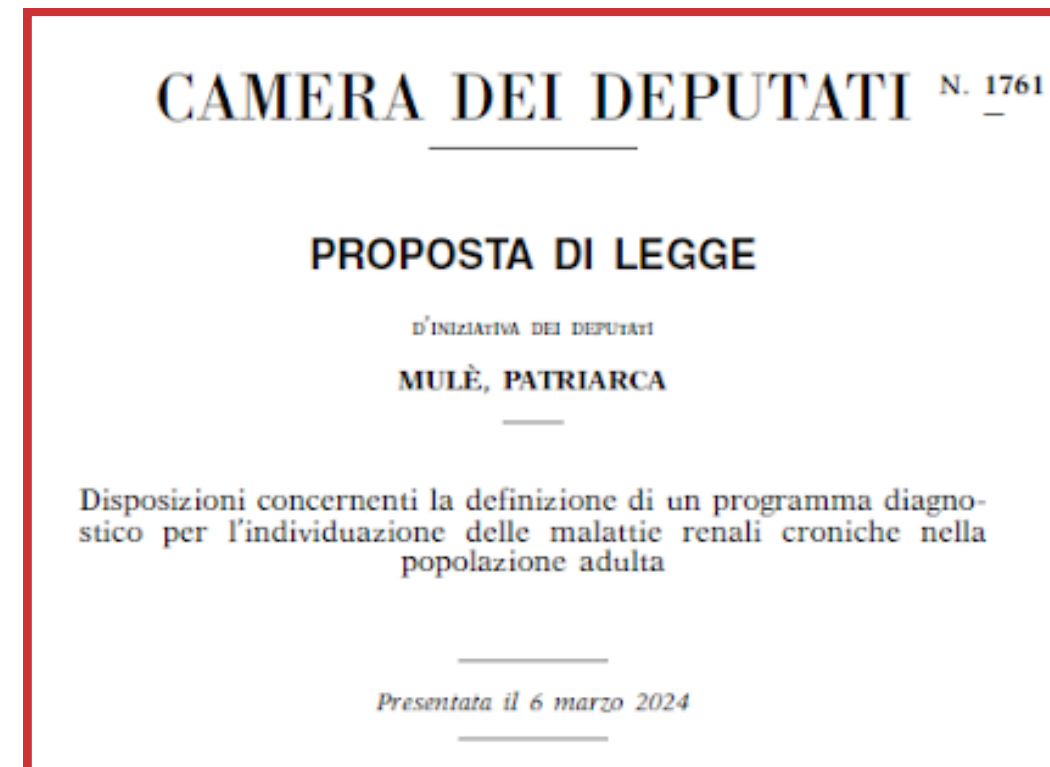
- **“Kidney diseases? We care about patients”** - Ostia, Pavia, Reggio Calabria (2025): event that highlighted the strong link between kidney and cardiovascular health, raising awareness of the 20x higher cardiovascular mortality risk in CKD patients. Focus on early prevention of modifiable risk factors and free LDL screenings in 3 Italian hospitals.
- **“Un Consiglio in Salute”** - Rome (2025): event held at the Lazio Regional Council, contributing to a high-level institutional agenda on prevention. Through dedicated nephrology screenings and cross-sector collaboration, FIR strengthened its role as a strategic partner in regional public health policy and early diagnosis advocacy.





INSTITUTIONAL IMPACT

- FIR is actively involved in the legislative process of a new national law that will introduce screening for CKD in general medicine
- The initiative is based on collaboration between general practitioners and nephrologists, and is supported by a multi-stakeholder working group
- A dedicated policy paper was drafted, and the law is expected to be approved by this year



TOOLS & CHANNELS

We reach people through:

- **Website & blog** – education, donation, volunteer info
- **MyFIR App**, designed to support prevention, simplify care pathways, and improve quality of life for kidney patients
- **Social media** – awareness, testimonials, patient stories
- **5x1000 campaigns** – visuals, tax info, QR codes
- **Printed materials** – brochures, screening kits, leaflets
- **Offline presence** – events, public spaces, monuments, gadgets

Monitora la funzione renale con l'App myFIR

semplici regole per proteggere la salute dei tuoi reni

Mantieniti attivo e in forma
Segui una dieta sana e bilanciata
Controlla i livelli di zucchero nel sangue
Controlla la pressione sanguigna
Non fumare
Mantieni un corretto e regolare apporto di liquidi
Non assumere farmaci e non su indicazione del medico
Mantieni sempre sotto controllo la funzione renale se hai uno o più dei fattori di rischio

E una firma per aiutare 6 milioni di persone intorno a Te.

Donna il Tuo 5x1000 alla
Fondazione Italiana del Rene
CF: 94216060635

UNA MONTAGNA DI SALUTE RENALE
Leone

#UNARETECHECURA
CI SONO MOLTI MODI PER FARNE PARTE!
DONA IL TUO 5X1000 A
FONDAZIONE ITALIANA DEL RENE
CF: 94216060635
Supporterai una rete di volontari che ogni giorno aiuta **6 milioni di persone** a contrastare la malattia renale cronica.

SOSTEGNO DEL VOLONTARIATO E DELLE ALTRE ORGANIZZAZIONI NON LUCRATIVE DI UTILITA' SOCIALE, DELLE ASSOCIAZIONI DI PROMOZIONE SOCIALE E DELLE ASSOCIAZIONI E FONDAZIONI RICONOSCIUTE CHE OPERANO NEI SETTORI DI CUI ALL'ART. 10, C. 1, LETT A), DEL D.LGS. N. 460 DEL 1997

FIRMA *Mario Rossi*
Codice fiscale del beneficiario (eventuale) **94216060635**

THANK YOU



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contatti@fondazioneitalianadelrene.org

